

# DENISE ALPER

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**Compass Executives, LLC – Nashville Management Group**

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## **QUALIFICATIONS SUMMARY**

25 years of leadership experience in consulting and project management for healthcare and non-profit organizations. Key strengths include analytical and research capabilities, creativity, team-building skills, and coordination of expert resources on behalf of the client.

## **SELECTED ACHIEVEMENTS**

- Seasoned adviser with broad healthcare background in hospital and primary care settings
- Organized a primary care physician network and provided strategic planning and education for delivering care under a population based reimbursement model
- Launched collaborative marketing solution for 300+ arts and entertainment organizations in Middle Tennessee; project was a Finalist for 2009 Salute to Excellence Award, *Innovation in Action*
- Provided interim management services for two healthcare organizations and one non-profit
- Organized multiple fundraising and educational events and programs

## **PROFESSIONAL EXPERIENCE**

### **COMPASS EXECUTIVES, LLC - NASHVILLE MANAGEMENT GROUP**

**Nashville, TN**

**2009 to present**

**Senior Adviser** at this organization of management consultants who provide consulting, interim management and leadership development.

### **THE COMMUNITY FOUNDATION OF MIDDLE TENNESSEE, Nashville, TN 2005 to 2008**

**Special Projects Consultant** Developed NowPlayingNashville.com, a collaborative marketing initiative to build audience for the arts, promote Middle Tennessee as a cultural tourism destination, and support the Nashville Chamber of Commerce's initiatives to "sell" the city to recruit new businesses and attract and retain a high-skilled workforce for the region. NowPlayingNashville.com, Finalist, 2009 Salute to Excellence Award (Innovation in Action)

**Fundraising and Event Coordinator**, The Chet Atkins Music Education Fund **2005 to present**

### **THE WOMEN'S FUND, Nashville, TN**

**2003 – 2005**

**Endowment Director** Managed all aspects of fundraising activities including the production of 2 editions of the tribute book, *A Celebration of Women*, the Power of the Purse Luncheon and Auction. Responsible for the grant making process and the 10<sup>th</sup> Anniversary Marketing Campaign; reaching goal of \$1 Million endowment.

**ST. THOMAS HOSPITAL and PCHG, LLC., Nashville, TN 1993 – 1995****Consultant****Primary Care Physician Network Development/Clinical Systems Design**

Formed PCHG, LLC (Physician Community Health Group) to favorably position and align St. Thomas Hospital and referring physicians for population-based capitation reimbursement contracts. Researched and conducted on site review of successful disease management and preventative care programs in California and The Mayo Clinic. Implemented practice guidelines for urinary tract infections and low back pain with PCHG physicians and nursing staff.

**HCA CENTER FOR RESEARCH & EDUCATION, Nashville, TN 1989 – 1991**

**Director** Responsible for managing the continuing medical education program for physicians practicing at Centennial Medical Center, Donelson and Southern Hills Hospitals. Managed the freestanding medical library serving these three hospitals. Coordinated the Institutional Review Board activities to protect the rights and welfare of human subjects participating in research protocols and to assure full compliance with regulatory guidelines.

**PARK VIEW MEDICAL CENTER, Nashville, TN 1986 – 1988**

**Division Administrator and Medical Staff Liaison** Management responsibility for Admissions, Quality Assurance, Utilization Review, Physician Credentialing, Risk Management, JCAH, Institutional Review Board, Human Resources, Board Development and Physician Contracts

**PIEDMONT HOSPITAL, Atlanta, GA 1980 – 1986**

**Assistant Administrator & Risk Manager** Responsibilities included Medical Records, Quality Assurance, Utilization Review, Social Work, Cardiac Catheterization, Vascular, GI, Urodynamics, and Neurology diagnostic labs, cost containment program, conversion to Medicare DRG prospective payment system, conducting monthly risk management in-service for medical residents and cardiology fellows, responsible for writing and overseeing Certificate of Need application process.

**Administrative Resident** 9 month rotation through each hospital department

**COMMUNITY INITIATIVES**

**Shade Tree Family Clinic, Volunteer** (2009)

**The Davidson Group, Volunteer** (2009)

**Alive Hospice Board, Member** (2008-Present)

**Alive Hospice Development Project** (2008-Present)

**Mobile Loaves and Fishes, Volunteer** (2008-Present)

**The Women's Fund, Board member** (1997-2008)

**Chet Atkins Music Education Fund Grants Committee** (2005-Present)

**Leadership Nashville Logistics** (2006)

**Leadership Nashville** (Class of 2005)

**Vice Chair, Development, The Women's Fund Board,** (2004-2006)

**Jewish Foundation of Nashville, Board Member** (2002-2004)

**National Council of Jewish Women, Volunteer of the Year** (2001)

**Jewish Federation Women's Division, Annual Giving Campaign Division Co-Chair** (2000)

**The Power of the Purse, Co-Chair** (1999)

**Raymond and Etta Zimmerman Community Leadership Program, Co-Chair** (1998)

**Metro Nashville Board of Health, Commissioner & Secretary of the Board** (1993-1998)

**EDUCATION**

BA, University of Florida, Gainesville, FL

Masters Health Administration, Georgia State University, Atlanta, GA